

EVERYONE UNDER THE SUN

FOOD TRUCKS, VENDORS, & SCIENCE ACTIVITIES

APRIL 5-8, 2024 | DOWNTOWN MORRILTON

ARKECLIPSE.COM | ECLIPSE72110@GMAIL.COM



February 16, 2024

Dear Friends,

After years of planning, April 8 and the total solar eclipse are almost here! We with Main Street Morrilton and many others have worked over the past months to help prepare the community for the unique and exciting event ahead, and now it's crunch time.

The *Everyone Under the Sun Solar Eclipse Totality Party* will kick off with a downtown festival throughout the weekend preceding the eclipse with vendors, food trucks, science activities, and more. Festival hours are 4 pm to 8 pm Friday, April 5 to Sunday, April 7 as well as 9 am to 4 pm on Monday, April 8 in downtown Morrilton. Events will primarily take place near Wayland Holyfield Place at the intersection of Moose and Commerce streets.

How can you help? We're still seeking volunteers, vendors, and food trucks for the downtown event. It's FREE to participate, and you can even choose select days if you're available for only part of the weekend. Check out details and find sign-up links at <http://arkeclipse.com>.

Locals and guests can find eclipse family fun throughout most of Morrilton and Conway County, and we're doing our best to share that news in as many ways as possible. If you are hosting a community event or other eclipse activity, if you have a special menu or limited edition item in your store, or if you're doing anything fun or educational that you'd like help promoting, please let me know by emailing details to eclipse72110@gmail.com. I'd love to get those details on our website and to our community partners to help spread the word as well.

Main Street Morrilton is still selling t-shirts and now has eclipse glasses for purchase in sets of 50. The glasses have names of many communities, schools, and staples of Conway County listed on them. Check out the attached order form for discounts on purchases of these items for group orders. We encourage you to help get glasses out to the community in whatever way you see fit, whether by gifting them to your patrons or charging a fee of your choosing. Note: In addition to these group orders, individual shirts and glasses can be purchased at the Chamber.

Lastly, we welcome sponsorships to help make the downtown festival a success. If you'd like to contribute, that information can also be found on the attached form. We ask that all sponsorship commitments be made by March 15 in order to include them in event promotional materials. Checks should be made payable to Main Street Morrilton and mailed to Main Street Morrilton, Attn: Eclipse Committee, P.O. Box 89, Morrilton, AR 72110.

If you have any questions, please contact me. Thank you for your continued support!

Sincerely,

Courtney Martin
Eclipse Committee Co-Chair

Please return forms and checks payable to: Main Street Morrilton, P.O. Box 89, Morrilton, AR 72110

SPONSORSHIP FORM

Please select a sponsorship package. (Check one)

- Gold Sponsor \$500**
 - Gold sponsors receive recognition in event press releases and priority logo placement on event signage.
- Silver Sponsor \$250**
 - Silver sponsors receive recognition in event press releases and logo placement on event signage.
- Bronze Sponsor \$100**
 - Bronze sponsors receive recognition in event press releases and name placement on event signage.
- Other Amount or In-Kind (list details):** _____

Sponsor Name (to be published in promotional materials): _____

Contact Person's Name: _____ Phone: _____

Email: _____

Mailing Address: _____

Logo (gold & silver sponsors): Send a high-quality logo to eclipse72110@gmail.com by March 15 for event signage.

MERCHANDISE ORDER FORM



Eclipse Glasses <i>Sold only in sets of 50</i>		_____ sets of 50	x \$25 = _____
T-Shirts <i>These discounted prices only available for Business/Organization Group Orders</i>			
YOUTH (\$10 each)		ADULT (\$12 each)	
	ADULT (\$15 each)		
	X-Small	Small	2X
	Small	Medium	3X
	Medium	Large	4X
	Large	X-Large	
	<i>Total # Youth Shirts x \$10</i>	<i>Total # S-XL Shirts x \$12</i>	<i>Total # 2X-4X Shirts x \$15</i>
\$	<i>Total Cost</i>	\$	<i>Total Cost</i>
		GRAND TOTAL (Glasses + All Shirts)	
			\$

Business/Org Name: _____

Contact Person's Name: _____ Phone: _____

Email: _____

We will contact you to arrange pickup or delivery of your items after payment is received. If requested merchandise is no longer available, we will contact you before processing your payment. Sponsorship forms and fees must be received by March 15. All checks should be made payable to Main Street Morrilton and mailed to Main Street Morrilton, Attn: Eclipse Committee, P.O. Box 89, Morrilton, AR 72110. If you have any questions, contact Courtney at eclipse72110@gmail.com.